Bharath Raja

Developer Relations Advocate 🥑

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SKILL / TIME **ENGINEERING** MARKETING Social Media strategy & management **Building Sample Applications & Tutorials** SEO, Brand Strategy, Ads **Consultation** & Product Integrations Support **Events** – Attending, Conducting and Presenting Highly skilled in JavaScript • Webinars, Meetups and Hackathons • FrontEnd – React, NextJS, Vue • Tech Conferences • BackEnd – Express, MongoDB Influencer Marketing I'm Language agnostic and I dabble in • Python, Rails, PHP PRODUCT • Shell, Git, Regex, Cron Developer Feedback loop • UX, Kubernetes, GCP Support Product Strategy & Planning **OSS** contributions **Roadmap** Revisions CONTENT COMMUNITY Growth & Engagement Strategy Technical, Spotlight & Feature update Blogs Writing & Updating Technical Documentation Responding to **Queries** & Initiating conversations Video Tutorials and showcases - Youtube • All Channels, Support tickets, & Forums Copy for Websites, Banners, & Social media Interviews, Surveys & Feedback

What I Have Been...

I've been in the tech industry for about **11 years**. I started my career by focusing on **front-end** development and building a solid foundation in **JavaScript**. Over time, I <u>e</u>xtended the <u>e</u>dges of my <u>e</u>xpertise to **UX**, **design**, **backend and DevOps**. Now, I've transitioned into the role of Developer Advocate, leveraging my diverse skill set and experience in design, problem-solving, development, **storytelling**, **people skills**, planning, organising and monitoring to advocate for developers and promote innovative technologies. I believe in the value of **OSS** and most of my personal projects are open-sourced. I'm excited by new challenges and consider myself **adaptable and versatile** – a jack of most trades and a master of a few.

What I'm Looking For...

I'm looking forward to working with and helping a tech-enthusiastic team that deeply enjoys solving challenging problems in a location filled with tech events.

My Career History...

BrowserStack

Developer Advocate ••••

2 years (Nov 2021 - Sep 2023)

• Open Source Team - <u>Nightwatch.is</u> (Recent)

I wore different hats to help the OSS tool.

- \rightarrow Engineering **\uparrow** to build **code samples and tutorials**.
- \rightarrow Marketing \triangleleft to spread the word, organise/attend **events** & increase **engagement**.
- \rightarrow Content to write **technical documentation**, **blogs and videos**.
- \rightarrow Product **I** to create a **feedback** loop and shape the future **roadmap**.

Every week, I selected a feature based on user needs, wrote code to showcase it, crafted a blog post discussing the feature and its code, and created and published a YouTube video. I strategised for two-way engagements with the community for Feedback, Innovation, Awareness and advocacy, Updates, and Belonging. On the side, I was monitoring and upgrading our <u>Sponsorship ecosystem</u> for Open-Source Projects to reach and sponsor more projects.

• Community Management Team - Champions

- \rightarrow Managing a thought leadership community for experts and influencers in testing & QA.
- \rightarrow Grew the community from **50 to 500** while being very selective.
- \rightarrow Conducted one-on-one meetings with every new member possible.
- \rightarrow Organized and moderated regular **online meetups** and talks.
- \rightarrow Regularly wrote <u>spotlight blogs</u> about individual members.
- \rightarrow Utilized the community to assist other marketing teams with content and events.



<u>Peritus.ai</u> Software Engineer •

Freshworks

Developer Advocate ••• Lead UI Developer •



🗴 Designer & Developer 🔹

1 year 4 months

7 months

1 year 6 months

3 years 9 months

My Personal Life...



I have been a solo traveller for a decade and happily married to a beautiful woman 🐶 for two years. These days, I've been spending my free time paragliding 🔊 in the Himalayas 🔬 with a focus on top-landings. I obsessively built a full-fledged online multiplayer version of Catan with vanilla JS and CSS from scratch a few months back. You can occasionally find me playing oni, dota, dst or aoe4. I've been called a situational perfectionist and proudly wear that badge. I love to visualise 🧐, connect 👧, and comprehend deeper abstract models of the world.

Talk to me about \rightarrow philosophy, psychology, cosmology, gaming, automation, data visualisation, OSS, neural networks, writing, callisthenics, coding, consciousness, CSS art, curd, DIY stuff, Dota 2, esoteric languages, flute, gardening, hackathons, hip-hop dancing, introspection, kalimba, karaoke, meditation, moon mining, motorbikes, mountains, open-source software, painting walls, paragliding, rock climbing, running, scheduling, skating, sketching, storytelling, surfing, tracking things & data collection, trail walks, travelling, triathlons, yellow ambience, and a some more.

Bē in antiit You Tube

My Presence Online...